

Yezid Rodriguez



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Abstract Designer with Product emphasis at the University of Los Andes.

I am a proactive, dedicated yet experimental person. I am organized, responsible and enjoy working in interdisciplinary teams. I encourage creative ideas focused toward business strategies and would like to develop my professional experience to shorten the gap between innovation practices and traditional organizational goals.

I am proficient in multiple software programs for design applications such as Autodesk Inventor, Adobe Photoshop, Illustrator and After Effects, Google Sketch up, Keynote, iMovie, and Maya, among others.

My languages are Spanish and English (Written and Oral)

Specialties Design Thinking, Innovation Methods, Business Design, New Venture Creation and Entrepreneurship, Product Development, Fashion and Product Photography

Objective Honesty and integrity are two of the qualities that make up my moral character. I am organized and dependable. I am eager and confident in learning new things and I like the excitement of new adventures.

Experience Web Designer and Developer September 2011 – November 2011
Rosh Millinery (Freelance) | Bogota, Colombia

I designed and developed the site www.rosh-millinery.com, which is a brand that sells accessories for the head.

Web Designer and Developer March 2010 – December 2011
La Mina Adornos (Freelance) | Bogota, Colombia

I created the full site: www.lamina.com.co, which is a store that sells articles for creating crafts and other miscellaneous items. In addition, I do the photography for the catalogue of the store.

Teacher Assistant (Fashion/ Concept Photography) January 2010 – December 2011
Los Andes University | Bogota, Colombia

I helped students learn how to use the DSLR cameras. After they mastered the basics of the DSLR cameras it was my responsibility to teach them how to work with the artificial lighting in a photo studio using copy/paste exercises in which they learned how to copy the exact light of a famous artist. Once they accomplished the set goals of the various exercises I helped them with their own photo studio.

Photographer (Product) March 2010 – Currently Employed
La Mina Adornos | Bogota, Colombia

While working for La Mina, I was in charge of their online catalogue where I was responsible for taking pictures of merchandise in the store. I was also in charge of editing the pictures on Photoshop before uploading them onto the website that I helped design for



the store.

Cashier May 2009 - August 2009
Cedar Point |Sandusky, Ohio

During my time as a cashier at Cedar Point I sold several daily passes into the park as well as scanned tickets at the front gate to allow guests into the park. It was also my duty to make sure that guests received a stamp on their wrist in order to be allowed back into the park.

Lifeguard May 2008 - August 2008

Cedar Fair | Sandusky, OH

As a lifeguard for Cedar Fair, I was in charge of watching over people that were swimming in the resort pool to ensure safety of guests. During this time period I was also trained and certified for both CPR and First Aid.

Education Design with Product Emphasis December 2011
Los Andes University, Bogota, Colombia
GPA: 3.82 / 5

Skills / Hobbies Autodesk 3D/ Rhinoceros / Maya / Inventor / Final Cut/ Lightroom / Photoshop / Flash / Photographer / Illustrator / First Responder (medical emergency) / Dog Trainer / Spanish and English (Written and Oral) / Bowling / Restoring my BMW 2002 model 73'

Certification CREL May 2007
Red Cross |Bogota, Colombia

Search And Rescue on light collapsed structures.
K-SAR August 2007
Red Cross |Bogota, Colombia

Training Dogs for Search and Rescue